



September 1, 2022

Dear Community Partner,

The award-winning Huntsville High Theatre Department is excited to welcome you to another season! HHS Theater alumni Meghan Browning Phelps is beginning her eighth year as program director. Meghan is a graduate of Jacksonville State University with a degree in Theatre and is currently pursuing an MFA degree in Theatre Education from Mississippi University for Women. We are also pleased to welcome Abby Gandy as part of our teaching and directing team. Abby has a Master's degree from the Yale School of Drama and has experience in the professional theatre industry.

We hope you joined us last year for one of our fabulous productions: *Anastasia, The Musical* and *Urinetown*. We have even more shows coming this year, and we expect to welcome large crowds of theatergoers as well as students from area schools on field trips.

Our season opens this fall with *The Rainbow Fish*, based on the beloved children's book, and *Disenchanted!* a musical comedy showing Disney princesses in a new light. In the spring, we'll bring an all-time favorite to Huntsville: *CATS the Musical!* With amazing music, beautiful choreography, and tumbling, this award-winning Andrew Lloyd Webber musical will be a magical adventure for the whole family. Huntsville High Theatre will be the first high school in the area to ever perform *CATS*, which will involve around 150 students onstage and off.

We rely heavily on support from the community to provide these impressive shows and wonderful opportunities for students. As you can imagine, these shows are quite expensive to produce in order to maintain the quality that Huntsville High has become known for. We couldn't do them without the support and partnership of local businesses and sponsors.

We are offering the following sponsorship packages:

Presenting Sponsor - \$2500 each

- A full-page color ad inside back or inside front cover in the *Cats* playbill
- Your logo on the full-color back cover of the *Cats* playbill
- Listing inside the *Cats* playbill
- Color logo sign posted in the lobby area of the theater
- Your logo on our website with a link to your website, if desired
- Twenty-four (24) tickets to a *Cats* performance
- Listing on the ticket confirmation for online ticket sales
- Mention in social media post on HHS Theatre's Facebook and/or Instagram profile

Gold Sponsor - \$1000 each

- A full-page black and white ad in the *Cats* playbill
- Your logo on the full-color back cover of the *Cats* playbill
- Listing inside the *Cats* playbill
- Color logo sign posted in the lobby area of the theater
- Your logo on our website with a link to your website, if desired.
- Sixteen (16) tickets to an *Cats* performance
- Listing on the ticket confirmation for online ticket sales
- Mention in social media post on HHS Theatre's Facebook and/or Instagram profile

Silver Sponsor - \$500 each or equivalent in-kind donation

- One half-page black and white ad in the *Cats* playbill
- Your logo on the full-color back cover of the *Cats* playbill
- Listing inside the *Cats* playbill
- Color logo sign posted in the lobby area of the theater
- Ten (10) tickets to an *Cats* performance
- Listing on all ticket confirmations for online ticket sales
- Mention in social media post on HHS Theatre's Facebook and/or Instagram profile

Bronze Sponsor - \$250 each or equivalent in-kind donation

- One quarter-page black and white ad in the *Cats* playbill
- Listing on the HHS Theater Booster Page of the *Cats* playbill
- Color logo sign posted in the lobby area of the theater
- Four (4) tickets to an *Cats* performance
- Mention in social media post on HHS Theatre's Facebook and/or Instagram profile

Huntsville High Theatre receives no funding from the school or from Huntsville City Schools outside of salaries for the teachers and upkeep of the facilities. We are very proud of our partnership with our sponsors and strive very hard to make sure they are a special part of our show. We would love to include you as a sponsor this year.

Ad copy and logos (.jpeg or .pdf format) may be sent electronically to HHTheatreProgram@gmail.com. Payment and sponsorship forms should be mailed to **HHS Panther Theater, 1301 Forbes Dr., Huntsville, AL 35802**. For questions, contact HuntsvilleHighTheatre@gmail.com or 256-508-9093. Thank you for your consideration.

Sincerely,

Lady Smith
Sponsorship Chair



Name of Sponsor: _____

Contact Name: _____

Address: _____

Phone: _____

E-mail: _____

Social media handles (Facebook, Instagram, Twitter):

Business website: _____

Sponsor Level: _____

Student/Cast member that contacted you: _____

Checks should be made payable to: Huntsville High School Theatre. Artwork for program advertising and for the website, if applicable, may be sent electronically to: HHTheatreProgram@gmail.com . Please send all ads or logos in .jpeg or .pdf format. Deadline for all artwork is **February 2023**.

Finished artwork should be sized accordingly. Please let us know if you need assistance in building or sizing your ad for our 8.5 x 11–inch sized program.

Full page – 8” x 10”

Half page – 5” x 7”

Quarter page – 3” x 5”

On behalf of the cast and crew of all our productions, thank you for your support of Huntsville High School Theatre.